



Tuesday, January 10th 2023
 1:00-2:00 p.m.
Virtual

Facilitators: April Anderson & Laura Reutlinger Recorder: Laura Reutlinger

Invitees: Jayne Harris, Ecumenical Food Pantry; April Anderson, Monroe County UW-Extension; Theresa Rogalla, Couleecap; WIC RDN/Fit Families Coach; Jesse Bender, Tomah Schools; Cindy Thesing, Sparta Schools; Doug Staller, Neighbor for Neighbor Food Pantry; Tori Erickson, Mayo Clinic Health System; Patti Abbott, ADRC; Whitney Sanjari/Shayla Furlano, Tomah Health; Matthew Grover, Hunger Relief Federation; Jordyn Crane, Second Harvest; Heidi Prestwood, Sparta Chamber of Commerce/Kiwanis; Laura Reutlinger, MCHD; Jeanette Burlingame, Community Health Solutions-Viroqua; Paige Zimmerman, WIC Nutritionist; Bryanna Hoff, WIC Manager & Nutritionist

Attendees: April Anderson, Laura Reutlinger, Paige Zimmerman, Bryanna Hoff, Patti Abbott, Tori Erickson, Shayla Furlano, Theresa Rogalla

Item	Presenter	Information
Introductions /Icebreaker	April	Icebreaker: What is your favorite breakfast food?
Minutes	April	Review and approve- approved
Goals, Objectives & Strategies	All	<ul style="list-style-type: none"> • Organization Updates (15 minutes) – see below for updates • Strategic Planning: Develop strategies & action items to accomplish goals & objectives <ul style="list-style-type: none"> ○ Discussed objectives and strategies. See below for notes. Discussion will continue at Feb meeting. • National Nutrition Month <ul style="list-style-type: none"> ○ Coming up in March. Resources found at eatright.org starting in late January for promotion. Promote on your organization’s website/social media. ○ Does your organization have a plan for promoting National Nutrition Month? Share your plans/resources with the rest of coalition if able—send to April or Laura and info will be sent out to the group. • WI becomes 1st state approved to distribute EBT benefits for school year 2022-2023 https://frac.org/blog/wisconsin-first-state-approved-pandemic-ebt-benefits-for-sy-2022-23

		<ul style="list-style-type: none"> Federal government ends extra FoodShare benefits fro WI household in February 2023 https://www.dhs.wisconsin.gov/news/releases/011223.htm “Providers” app allows users to manage EBT balance, mobile banking, benefit updates, discounts, etc. https://www.joinproviders.com/
	Laura	Health Department <ul style="list-style-type: none"> 2023-2026 CHIP will be posted and sent to partners by the end of January COVID-19 vaccines available at 315 W Oak St. Sparta every Friday 8:30-4:30pm Flu vaccines still available at Health Dept office. Call for appointment availability. 608-269-8666
	Patti	ADRC <ul style="list-style-type: none"> Looking for bulk food driver – responsibilities include driving to caterer at UWL to pick up food and delivering to meal sites. Posted to MC job board for applicants https://www.co.monroe.wi.us/departments/personnel/current-job-openings Working on plans for 2023 congregate sites (guest speakers, planning to have Dementia Care Specialist will be present to talk with attendees to make better connections).
	Paige/ Bryanna	WIC and Fit Families <ul style="list-style-type: none"> Paige and Bryanna continuing orientation Paige is in touch with Fit Families coordinator, working on training. More funding might be available for this program. Bryanna working on budget for WIC, training breastfeeding peer counselor (Kate),
	Heidi	Sparta Chamber and Kiwanis – not in attendance
	Whitney & Shayla	Tomah Health – no updates to share
	Tori	Mayo Clinic – no updates to share
	Cindy	Sparta School District -- not in attendance
	Jesse	Tomah School District -- not in attendance
	Jayne & Theresa	Ecumenical & CouleeCap -- not in attendance
	April	UW-Extension

		<ul style="list-style-type: none"> • Nutrition Lessons-2nd grade NOW, 4th grade Herman Elementary after school program wrapped up. New—Ahuco Head Start Tomah, 1st/ 2nd grade after school Herman Elementary. Working on getting set up with Lemonwire in Tomah
	Jordyn	Second Harvest & HungerCare Coalition -- not in attendance
	Jeanette	Community Hunger Solutions -- not in attendance
	Monroe County Community Health Organization	not in attendance
	All	Other things to share, new ideas, etc.? Items for next agenda Meeting adjourned at 1:59pm
Next Meeting		<p>Tuesday February 14th 1-2</p> <p>Virtual</p> <p>**April not able to attend Feb meeting, so regular Zoom link will not work. Laura will send out Teams link for February meeting.</p>

Strategic Plan 2023-2026 Notes:

- Goal 1: Improve nutrition and physical activity level of Monroe County residents
- Goal 2: Reduce diabetes death disparities of Monroe County residents
 - Strategies for both goals:
 - Diabetes education offered in community-do we have people who can do that within our coalition (RDs)?
 - Offering Recipes—diabetes friendly, carb counting—targeting diabetes, childhood obesity, overall population
 - Diabetes friendly but also educating on other topics (such as low carb)
 - Focused on improving obesity rates and decreasing diabetes death disparities
 - Can be part of Harvest of the Month releases
 - Increase promotion of exercise in creating healthy lifestyle

- Focus on sugar sweetened beverage education
 - Could we create month-long community event? Increase water, decrease sugar beverages
- Increasing awareness/outreach/education opportunities
 - What newsletters are circulated throughout the County? Media agencies?
 - ADRC required to provide nutrition education quarterly, Patti does monthly in ADRC newsletter
 - April has monthly column in Monroe County Herald and Tomah Journal. Can put in a plug for Nutrition Coalition
 - Quarterly article written by members of the coalition submitted to local news agencies
 - Increase to monthly if capacity allows
 - March is National Nutrition Month—April will write first article.
 - Summer article could focus on physical activity opportunities for families
 - Paige will search for list of monthly health observances that could be future article ideas
 - Collaborate with other opportunities to share handouts, social media with all members of the coalition
 - Community Education--Record presentations through Zoom, share out
 - Representation at community events
 - Previously have done Sparta Bike Expo, Sparta Fall Fest, MC Dairy Breakfast, ADRC/MCHD open house
 - Short staffing at organizations/limited allotted hours, makes it tough to commit to extra time
 - Create advertisement for coalition that can be posted at community events that organizations are already attending – Laura to work on
 - September Community Campaign—national fruits/veggie month, educate on nutrition and encourage physical activity (previously have done Bridging the Gap Between Fruits and Veggies campaign)
- Partnerships
 - Increase partnerships by 2 each year
 - Add community members as participants in the Community participants?
 - Newspaper/newsletter article explaining what the coalition is, encouraging community input, info on how to join?—Patti to work on, Laura R to look in resources
 - Post on organization’s websites/social medias/newsletters