



2023-2026 Coalition Strategic Plan

Vision: Improved mental wellness of Monroe County

Mission: To improve access to mental wellness services and reduce stigma across the generations

Our Goal: Improve mental health of Monroe County residents.

Focus Area: Mental Health Education & Training

Objective: By 2026, increase education around mental health & mental wellness to reduce stigma.

Strategies:

- Regular trainings and presentations to coalition members.
- Provide educational events and trainings to community on mental health and wellness strategies.
- Disseminate consistent information to community on mental health and resources available.

Focus Area: Systems Change & Advocacy

Objective: By 2026, coalition members will advocate for mental health-related funding & policies.

Strategies:

- Continue to build relationships with local policy makers.
- Collaborate with partners across the state to bring mental health providers to our area.
- Explore options to reduce wait-time to receive mental health care, such as virtual therapy initiatives.

Focus Area: Trauma-Informed Care

Objective: By 2026, increase understanding of adverse childhood experiences & trauma-informed care.

Strategies:

- Continued involvement in Resilient and Trauma-Informed Community effort.
- Provide trainings to organizations that want to be trained in trauma-informed care.
- Support ACEs/TIC education events.

Focus Area: Increase Member Engagement

Objective: By 2026, increase participation & collaboration to ensure coalition success & sustainability.

Strategies:

- Establish steering committee to monitor progress and build momentum for coalition work.
- Hold quarterly in-person meetings at rotating locations.
- Have representation from diverse organizations.
- Encourage equal participation of coalition members.